

# CARRIE BOUYGUES

M A R K E T I N G   C O O R D I N A T O R



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- 📍 Greenville, SC
- 🌐 Portfolio:  
<https://cbouygues.wixsite.com/wordwrangler>

## PROFILE

Marketing Coordinator with 10+ years of experience with a focus on helping new and small businesses streamline their marketing efforts to build their brands successfully.

## DESIRED POSITION

Remote Marketing Coordinator for Small Businesses

## SKILLS

- Canva
- Computer Literacy (Mac)
- Copywriting
- Creative Content Development
- Digital & Print Collateral Design
- Direct Mail Marketing
- eCommerce Web Management (Shopify)
- Email Marketing
- Event Coordination
- Google Suite
- Marketing Campaign Creation
- Microsoft Office Suite
- Project Management
- Social Media Marketing
- Website Design (Shopify & Wix)

## RELEVANT EXPERIENCE

### DIGITAL MARKETING COORDINATOR- REMOTE

Poppington's Gourmet Popcorn

April 2021 - April 2023

- Shopify eCommerce website maintenance
- Social media content design & management
- Email marketing design & management - efforts resulted in \$17K+ in online sales
- Wholesale collateral design and accounts management - including 10 locations for Ripley's Entertainment Inc.
- Combined marketing efforts resulted in \$75K+ in online sales for 2022 - a record high for Poppington's

### FREELANCER

Acme Photography & Videography

June 2010 - March 2020

- Copywriter
- Marketing Specialist
- Photo Shoot Assistant & Stylist
- Video Production Coordinator
- Second Camera
- Sound Assistant
- Voice Over Talent
- Website Designer (Wix)
- Portfolio Link:

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## EDUCATION

FLORIDA COMMUNITY  
COLLEGE OF JACKSONVILLE

A.A. Degree  
1990