

CARRIE BOUYGUES

MARKETING COORDINATOR



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📍 Greenville, SC

🌐 Portfolio:
<https://cbouygues.wixsite.com/wordwrangler>

PROFILE

Marketing Coordinator with 10+ years of experience with a focus on helping new and small businesses streamline their marketing efforts to build their brands successfully.

DESIRED POSITION

Remote Marketing Coordinator for Small Businesses

SKILLS

- Canva
- Computer Literacy (Mac)
- Copywriting
- Creative Content Development
- Digital & Print Collateral Design
- Direct Mail Marketing
- eCommerce Web Management (Shopify)
- Email Marketing
- Event Coordination
- Google Suite
- Marketing Campaign Creation
- Microsoft Office Suite
- Project Management
- Social Media Marketing
- Website Design (Shopify & Wix)

RELEVANT EXPERIENCE

DIGITAL MARKETING COORDINATOR- REMOTE

Poppington's Gourmet Popcorn

April 2021 - April 2023

- Shopify eCommerce website maintenance
- Social media content design & management
- Email marketing design & management - efforts resulted in \$17K+ in online sales
- Wholesale collateral design and accounts management - including 10 locations for Ripley's Entertainment Inc.
- Combined marketing efforts resulted in \$75K+ in online sales for 2022 - a record high for Poppington's

FREELANCER

Acme Photography & Videography

June 2010 - March 2020

- Copywriter
- Marketing Specialist
- Photo Shoot Assistant & Stylist
- Video Production Coordinator
- Second Camera
- Sound Assistant
- Voice Over Talent
- Website Designer (Wix)
- Portfolio Link:
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EDUCATION

FLORIDA COMMUNITY
COLLEGE OF JACKSONVILLE

A.A. Degree

1990